



**R**ecycling and  
**E**nvironmental  
**A**ction  
**P**lanning  
**S**ociety

# Greening Your Office

## Tips by Email

Attention: **Office Staff**

From: **Sarina @ REAPS**

Date: **2 June 2010**

Phone: **250 561 7327**

### GREEN TIP #2:

#### Drink Sustainable Coffee

"Nearly seven million tons of green coffee beans are produced each year worldwide, and the majority are hand-picked beans. Coffee farmers earn as little as four cents per pound for these hand-picked beans; for every pound of gourmet coffee sold, small-coffee farmers earn just over twelve cents. The fair trade movement is aimed at redistributing profits so that these farmers receive a decent wage for their hard work."

(Coffee Facts & Stats)

- Coffee is the # 1 beverage choice of adult Canadians.
- 81% of Canadians drink coffee occasionally
- Over 63% of Canadians over the age of 18 drink coffee on a daily basis
- Consider the amount of water needed to process all the coffee: A cup of tea requires 9 gallons of water to process; a cup of coffee requires 37 gallons of water, which is still more than wine (31gallons), and beer (20 gallons)!



"Do I look like I want a Fairtrade coffee?!"



**Make the change now, and buy organic, fair trade (and shade grown where possible) coffee for you office and reduce your impact while supporting equitable trade.**



**Why not stop at Zoe's, or Books & Company for your morning coffee to get Fair Trade, Organic options, opposed to unsustainable, conventional, cheap coffee.**

**Remember to bring your own travel mug with you!**

Source: Coffee Facts & Statistics. <<http://www.professorshouse.com/food-beverage/beverages/coffee-facts-statistics.aspx>>. Last Modified: 2007 (2 June 2010).

Cartoonstock. <[http://www.cartoonstock.com/directory/f/fairtrade\\_coffee.asp](http://www.cartoonstock.com/directory/f/fairtrade_coffee.asp)> (2 June 2010)

*Any Questions or Suggestions? Call or Email us! 250 561 7327 or [Green\\_solutions@reaps.org](mailto:Green_solutions@reaps.org)*

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